



Z Corporation Acquisition - Customer Q&A

1. What has been announced?
 - a. November 21, 2011 - Z Corporation, the leader in multi-color inkjet 3D printing, today announced that its owners, RATOS AB/Contex Group, have entered into a definitive agreement under which 3D Systems Corporation will acquire Z Corporation.
2. When will the acquisition close?
 - a. The acquisition is subject to customary closing conditions, including the receipt of regulatory approvals, and is expected to close by the end of 2011 or early 2012.
3. What are the terms of the deal?
 - a. The terms of the deal are outlined in the press releases of both 3D Systems and Ratios.
4. Who is 3D Systems?
 - a. 3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.
5. What is the value of the acquisition 3D Systems?
 - a. It increases addressable applications for personal and professional 3D printers
 - b. It expands 3D Systems' technologies to include true multi-color 3D printing
 - c. It adds Z Corp's strong brand to 3D Systems' 3D printer family, increasing available solutions for MCAD, AEC and educational applications
 - d. It enhances the company's marketing and brand power to accelerate the adoption of 3D content-to-print solutions, and to accelerate the company's efforts to democratize 3D printing access
 - e. It strengthens 3D Systems' distribution channels and market presence
6. What is the value of the acquisition to Z Corp?
 - a. It enables Z Corporation to deliver complete solutions combining 3D printers with complementary products, services, and content
 - b. It enables Z Corporation to accelerate product design & development
 - c. It enables Z Corporation to increase distribution
7. Why now?
 - a. The market for 3D printing solutions is evolving rapidly both within traditional mechanical design applications, and in emerging applications like architecture, civil engineering, digital entertainment, and healthcare. The agreement enables both companies to combine resources to better serve these emerging opportunities.
8. Will 3D Systems merge the businesses or operate them independently?
 - a. After the acquisition is completed, 3D Systems' will operate the business as one company.
9. What will happen with the Z Corporation brand?
 - a. 3D Systems values the Z Corporation brand, and intends to keep and invest in it.



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10. What will happen with the ZPrinter product line?
 - a. We will continue to offer, support, and refresh ZPrinter products
 - b. We will continue the development of new products and materials without disruption
11. What overlap exists between 3D Systems products and Z Corporation products?
 - a. Very little. Z Corporation provides 3D printers based on a multi-color inkjet technology that is unique. Z Corporation products are additive to the 3D Systems product line.
12. Will Z Corporation remain located in Massachusetts?
 - a. Yes, there will continue to be a large presence in Burlington, MA USA
13. What value does the acquisition bring to Z Corporation customers?
 - a. The acquisition will benefit you by enabling us to leverage greater resources to enhance our products, as well as to develop innovative new products more rapidly.
14. Will I have different points of contact for sales and product support?
 - a. Your existing Z Corporation sales and support contacts will remain the same.
15. Will new product releases be delivered on schedule?
 - a. Yes. We expect no disruptions to the Z Corporation product roadmap.

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